Alive

ASSOCIATION
ANTOINE ALLÉNO

INSIDE OUT

Alive

« One who lives;
whose functions of life
are clearly perceptible. »

The aim of this initiative, part of the Inside Out project created by the artist JR, is to help those left behind to emerge from invisibility.

After the departure of a loved one, entire families and those around them find themselves shattered and plunged into silence.

Parents, brothers, sisters, grandparents, cousins, friends - this project is dedicated to all those who, after the tragic loss of a loved one to road rage, are trying to rebuild their lives and learn to breathe again.

For one day, the Pont de l'Alma bridge will become a memorial where bereaved loved ones can bear witness, be heard and have their status as victims recognised through 2,912 portraits pasted directly onto the road.

*Alive, an action
to help those left behind
catch their breath*

Follow the steps below to submit your entry via our website.

Your portrait: When taking your portrait, please follow these instructions

We recommend that you ask someone else to take your portrait using the phone's rear camera (not in selfie mode) or a camera using a flash with bright lighting.

Taking the picture

1 - Stand in front of a white background, making sure you are correctly lit.
2 - Make sure the portrait image is centred on the face.
3 - If you wish, include an object (toy, photo, gadget, teddy, accessory, etc.) representing the person missing.

    Be careful to hold it close enough to your face as your portrait will be automatically cropped. Your face should not be hidden by the object.

Technical specifications for images

Your portrait must be sent to us in JPG, PNG or HEIC format (not TIFF or RAW).
The file must be between 1 MB and 10 MB.
The minimum resolution is 200 dpi/ppi.
The quality of a smartphone camera is generally sufficient.
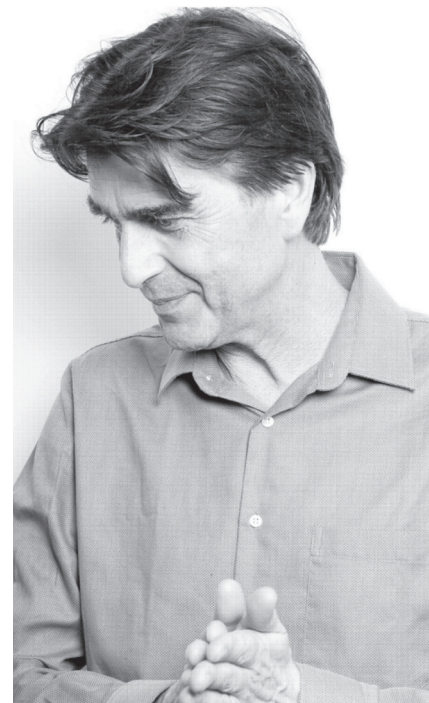
Please note the following rules

• No sunglasses, eyes must be visible
• Only one person per portrait
• Only one photo per person
• No visible brands or logos
• No animals, it's the faces we want to see

Your audio testimony: Answer the question asked

Using your phone's voice recorder, record your audio testimony by answering the question:
What anecdote would you like to share about your loved one?
Your testimony should be no longer than 90 seconds and should be sent to us in MP3 format. Audio testimony is optional.

Transfer of rights: We need two authorisations to use your portrait

• An authorisation for image rights whereby you authorise the use of your portrait or that of your child.
• A transfer of copyright whereby the photographer, whether professional or not, who took the photo authorises the use of the portrait(s) of which he or she is the author.

You must return your portrait to us at www.associationantoinealleno.fr/alive

After validation, you will receive an email confirming your entry number and authorizing you to use your image.

If you have any questions, please contact: alive@associationantoinealleno.fr

About the Inside Out project

When the artist JR was awarded the TED Prize on 2 March 2011, he asked the question: ̈Can art change the world? ̈ Inspired by his own artistic practice, JR launched Inside Out: a participatory art project that helps individuals and communities around the world to convey a message by displaying their portraits in the street. Each ̈action ̈ resonates around the world, starting conversations and creating links between different communities.

Ten years on, more than 500,000 people from 152 countries and every continent have taken part in the Inside Out project. Thanks to donations from participants, more than 2,500 actions have been carried out, on subjects as varied as feminism, racism, climate change, diversity, community, education, children's rights and art, to name but a few. These messages are visible not only within local communities, as the portraits are pasted in public spaces, but also around the world, as each action is documented and shared online.

Together, let's change the world through art! Find out more about Inside Out actions.

Follow us on social networks: @insideoutproject